**Presentation of Message (ProM) Template**

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| **Name:** | | | **Admin No:** | **Tutorial Group:** |
| **Topic:** | | | | |
| **Proposed title:**  **(max 15 words)** | |  | | |
| **Main message:**  **(max 40 words)** | | *[What is the focus of my article? What point am I making?]* | | |
| **REASON 1** | **State 1st reason as a subheading (max 8 words)** |  | | |
| Brief explanation of 1st reason  **(max 30 words)** |  | | |
| Concrete supporting evidence  **(max 50 words)** |  | | |
| Personal opinion/ experience/ observation  **(max 50 words)** |  | | |
| **REASON 2** | **State 2nd reason as a subheading (max 8 words)** |  | | |
| Brief explanation of 2nd reason  **(max 30 words)** |  | | |
| Concrete supporting evidence  **(max 50 words)** |  | | |
| Personal opinion/ experience/ observation  **(max 50 words)** |  | | |
| **REASON 3** | **State 3rd reason as a subheading (max 8 words)** |  | | |
| Brief explanation of 3rd reason  **(max 30 words)** |  | | |
| Concrete supporting evidence  **(max 50 words)** |  | | |
| Personal opinion/ experience/ observation  **(max 50 words)** |  | | |